



NATIONAL CONVENTION OF PRODUCERS
FRUITS AND VEGETABLES
INTERNATIONAL BUSINESS ROUNDTABLE
FRUITS AND VEGETABLES

PRICE LIST SPONSORSHIP

October 1 - 2th / 2019
Santiago / Chile

www.fruittrade.cl

DESCRIPTION	BLACK	GOLD	SILVER
Stand	6x2	3x2	3x2
Logo in the informative brochures and national advertising	•	•	
Permanent logo in fruittrade.cl	•	•	•
Informative material inside the attendants bag	•	•	•
Logo in the information totem signage	•	•	
Logo in credentials	•		
Random banner in fedefruta.cl	3 months	2 months	1 month
Logo in the opening ceremony screen	•	•	
Logo in the Business Roundtable's chronometer	•		
Mention from the presenter in the opening ceremony	•	•	•
Welcome greeting on the newsletter "El Fruticultor" and replays on fedefruta.cl	•	•	•
Welcome greeting on Twitter and Facebook.	•	•	•
Tickets to Exhibition + Seminars	45	35	25
Logo highlighted in welcome banner outside (3/4 of the canvas)	•		
TOTAL + TAX	US\$ 25,000	US\$ 20,000	US\$ 10,000



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OTHER PRODUCTS

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DESCRIPTION	ATTENDEE'S BAG*	BALL PEN AND NOTEBOOK**	BUSINESS ROUNDTABLE HALLS*	COFFEE POINT*	BRUNCH*	LOUNGE AREA	WELCOME PORTAL	WELCOME COCKTAIL DAY 1
	Printed logo in one of the sides of the bag provided to each attendant. The other side of the bag is reserved to the organizer of the event.	Essential elements for all the attendees. It will be given to each participant inside an official bag.	Presence of the brand in the information desk/ cyber point of the business roundtable	Presence of the brand in one of the coffee points located inside the convention.	Presence of the brand in one of the two lunches offered in the event. The possibility to reproduce a video, address to the audience and give awards besides using the screens. Your logo in each and every table.	Resting point at the center of the convention, specific area marked by the sponsoring company.	Portal located in the exterior just before the entrance to the convention. Your brand just next to the organization's.	Cocktail offered to the attendees at the closure of the first day. Different elements will provide great publicity to your
Logo in the informative brochures and national advertising								
Permanent logo in fruittrade.cl	•		•	•	•	•		•
Informative material inside the attendants bag	•	•		•	•	•		•
Logo in totem signage					•			•
Logo in the credentials of the attendees								
Logo/random banner in fedefruta.cl					1 month			
Logo in the opening ceremony screen	•			•				
Logo in the Business Roundtable's chronometer			•					
Mention from the presenter in the opening ceremony	•		•	•	•			•
Welcome greeting in the newsletter "El Fruticultor" and replays on fedefruta.cl			•		•			•
Welcome greeting on Twitter and Facebook.	•		•	•	•	•		•
Informative note about the services or products located in Fruittrade 2017.	•							
Advertisement in the convention's catalogue (*)	•				•			
Informative note about the services or products located in the convention's service Catalogue (***)					•			
Mention in the convention's catalogue	•	•	•	•	•	•	•	•
Tickets to Exhibition + Seminars	10	10	10	10	20	10	10	10
1 table for 10 people for lunch. Days 1 and 2					x2			
TOTAL + TAX	US\$ 9,300	US\$ 5,000	US\$ 6,800	US\$ 6,800	US\$ 20,000	US\$ 5,900	US\$ 1,700,000	US\$ 2,900

* Exclusive feature. One company per sponsorship.

** Exclusive item in bag. Preparation on behalf of the client.

*** Elaboration of catalog subject to sponsorship, otherwise your brand will appear in brochure / event program.



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PRICE LIST

STANDS AND MACHINERY

DESCRIPTION	6X2	3X2	STAND UP
Name on the ribbon	●	●	●
Counter	●	●	●
Chairs	4	2	1
Electricity	●	●	●
Wastebasket	●	●	●
Locker	●	●	●
Tickets to Exhibition + Seminars	30	20	10
UNTIL MAY 30th	US\$ 8,500	US\$ 4,500	US\$ 1,300
FROM JUNE 1st	US\$ 9,400	US\$ 4,900	US\$ 1,500

TOTAL + TAX

* = For additional requests please contact the organization



STAND 3 X 2



STAND UP