



CONVENCIÓN NACIONAL
DE PRODUCTORES DE FRUTAS Y HORTALIZAS
RUEDA INTERNACIONAL DE NEGOCIOS
FRUTAS Y HORTALIZAS DE EXPORTACIÓN

1-2 de octubre / 2019
Centro de Eventos CasaPiedra
Santiago - Chile

Official Regulations FRUITTRADE 2019

Dear Exhibitor:

Along with greeting you, we are pleased to send you the Official FRUITTRADE 2019 Rules and Regulations, to inform you about all the Event procedures and facilitate your participation.

We kindly request your attention in reading this document, since it contains important points that will contribute to the success of your participation, such as the Exhibitor's Rules and Regulations.

Sincerely,

**Organizing Committee
FRUITTRADE 2019.**



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PLACE AND DATE

The 2019 version of Fruittrade will be held at CasaPiedra Event Center, located at San Josemaría Escrivá de Balaguer Avenue # 5600, Vitacura, Santiago, the 1st and 2nd October 2019.

OPENING

The Official Opening Ceremony of FRUITTRADE 2019 will be held on Tuesday October the 1st 2019 at 12:00 in the Cordillera Hall.

EVENT FUNCTIONING HOURS

The fairground and meeting rooms will be in operation from 08:30 to 18:00 hours. Stand staff must be in place 15 minutes before opening hours and until closing, on October 1st and 2nd.

Important Note: it will not be possible to work on the setting up of the stands while the fair is in operation.

The exhibitor is obliged to have his stand properly open and maintain staff on duty at all times during the established periods.

During the established non-working hours, nobody will be allowed to stay inside the fairground and meeting rooms other than those belonging to the Organization of the exhibition, security and authorized cleaning staff.



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THE AUTHORITY

FEDEFRUTA F.G. And EPYCA Chile Professional Organization, hereinafter the Organizing Committee, will assume the highest authority of FRUITTRADE 2019 and its decisions will therefore be mandatory for exhibitors.

It is the exclusive right of the Organizing Committee to demand the full and complete fulfillment of the respective lease / participation contracts and also to ensure the application of this Rules and Regulations and the interpretation thereof in not foreseen situations.

When considering it convenient for the best functioning of the exhibition, modifications can be made of the articles or deviate from the norms established in the present regulation, being its decisions mandatory for all the participants.

It may also delegate its authority to some of its members or to third parties, in particular, for those specific tasks that require the operation of FRUITTRADE 2019, whose decisions will be equally binding on all participants.

For more information contact:

Mrs. Paulina Yuric

pyuric@epycaorganizacion.com

Cellphone: +56 9 93340527

Phone: +56 2 2201 28 91



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PARTICIPATION IN FRUITTRADE 2019

According to the FRUITTRADE 2019 plan, The allocation of the space, either inside and / or outside, will be made at the time of signing the lease / participation contract.

Once the participation contract has been signed, the applicant acquires the quality of FRUITTRADE 2019 EXHIBITOR with all the respective rights and obligations.

The lease / participation contract is individual and non-transferable and will be signed by a representative of the exhibitor and a representative of FRUITTRADE 2019, designated for this purpose by FEDEFRUTA.

SANCTIONS

The exhibitors participating in the fair are subject to the rules and regulations established in these Regulations and in the Lease / Participation Contract and its annexes signed with the Organizing Committee. It will be the exhibitors responsibility to instruct its staff to strictly comply with these standards.

Failure to comply with the payments on the dates established in the Lease / Participation Contract, will cause default in full right, without the need of any communication, and consequently:



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A) The EXHIBITOR agrees to pay the amount of the sponsorship / stand / or other within 30 days of receipt of the invoice. If the invoice has a date less than 30 days before the event, the sponsor agrees that the invoice will be paid as soon as the document is received. Any unpaid sponsorship / stand will completely forfeit the brand recognition benefits at the event and Fruittrade reserves the right to resell the sponsorship/ stand under the terms of the auspice.

B) Written notice of non-participation in FRUITTRADE 2019 may be given at least 3 months prior to the date of the event. After that period no refunds will be made.

The foregoing is understood without detriment of the right of the Organizing Committee to demand other compensations that may apply.

If for any reason, the exhibitor renounces his participation, or is unable to participate in FRUITTRADE 2019, once the total or partial payment has been made, he will lose all right to a refund of the amount already paid.

If the stand / auspice are fully paid and the exhibitor does not use it, the Organizing Committee will sanction with a fine that amounts to 40% of the contracted value as compensation for damages.

The exhibitor may not grant, donate, sell, rent, transfer or share, the areas awarded or part thereof, without the express authorization in writing given by the Organizing Committee.



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In case the exhibitor causes any damage, deterioration or alteration of the place where the fair will be held, he must return the site in the same conditions as it was provided by the Organizing Committee.

If the exhibitor does not respect the established dimensions of the stand, the Organizing Committee is empowered to force the modification of the stand in accord with the measures defined in the plan.

In case the exhibitor does not respect the closing time of the assembly, namely, Monday, September 30th, at 21:00 pm, the Organizing Committee will sanction him with a fine for this breach.

Violations of the rules provided for in this Regulation and in general for conduct or acts that may damage the operation and general interest of FRUITTRADE 2019, may be sanctioned even with closing the Stand.

AREA CHARACTERISTICS

FRUITTRADE 2019, grants the exhibitor the lease of an area delimited by the time of assembly, exhibition and subsequent disassembly. The main characteristics are:

3x2 mts Stand

- Measures: 3 mts front x 2 mts deep x 2,25 mts high
- Light Truss Structure
- 1 White Pvc Background



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- 2 White Pvc laterals
- 1 Identification skirting board
- 1 Led Spotlights
- 1 x 440 W plug (2 amp automatic security switch)
- 1 Metallic Counter with Event Graphics
- 1 Stool
- 1 Roundtable
- 3 Chairs
- 1 Dust bin
- 2 Brochure trays

STAND UP:

- Plastic counter: 80 cms front x 41 cms deep x 1 mt high
- Skirting board with the Company name
- Usable floor space 3 mts² (1,5 x 1,5)
- 1 stool
- Does not include electric connection.

Open space areas:

The open space area is located in the foyer and the main hall of the Events Center.

The hired area will be outlined in the floor, and will have a 440w power outlet and an automatic 2 amp security switch.



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Machinery exhibition Area:

The machinery exhibition area is located in the gardens in front of the events center access.

The areas will be outlined according to the contracted space with no provision of electric power.

In case you need electric power, please contact the organizing committee so as to check the feasibility of the service and the eventual hiring.

Special projects:

The special projects areas will be properly laid out on the floor and will have a 440w power outlet and 2 amp automatic switch.

Additional services hiring contact:

If the exhibitor requires printed and non-white pvc fabrics, they can be purchased by contacting the person in charge for this purpose. Contact details are given below. You can also rent extra furniture for the stand, such as chairs, stools, tables, armchairs, led screens, drawers, showcases, brochure holders, etc.

For more information contact:

Mrs. Pamela Letelier.

pletelier@epycorganización.com

Cellphone: +56 9 82035518

Phone: +56 2 22012891



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STAND ASSEMBLY

Open space areas and special projects stand assembly.

Exhibitors with special projects and exhibition areas for heavy machinery will be informed the date and time to begin construction, habilitation, equipment and ornamentation, plus materials, machinery and cargo, in due course.

Modular stand assembly 3x2 mts. Stand Up and machinery exhibition.

The delivery of the stands for their habilitation, equipment and ornamentation will be in time and date to be informed in due course.

STANDS MATERIAL ENTRY

All entry of materials to CasaPiedra must be done with a dispatch guide in the name of FEDEFRUTA FG, Rut N° 71.261.500-1, detailing the articles to be entered and the address to be transferred (CasaPiedra Events Center, San Josemaría Escrivá de Balaguer # 5600, Vitacura). This document is mandatory.

Only articles that can be transported by hand like merchandising, brochures, rollers etc. will have access through the main gate of CasaPiedra.

All material of greater volume than the detailed above, such as spider panels, led screens, counters, furniture, refrigerators, small machinery to display at the stand, must enter through the unloading ramp access to the Event Center. These must be accompanied by a dispatch guide. This document is mandatory.



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STAFF ACCREDITATION

The exhibitor must accredit the personnel in charge of the implementation, construction and dismantling of their stand, whether they are themselves or subcontractors. The personnel or supplier that will enter the fairground to perform assembly and disassembly tasks must be duly accredited without exception. For this, they must be individualized through a list that must be delivered to the company organizing Fruittrade, EPYCA Chile Professional Organization, by Thursday September the 12th 2019, indicating name, identity document number and phone contact number.

The withdrawal of these credentials must be done on the day and time they arrive to perform the assembly work at CasaPiedra Events Center.

To request a base form for sending a listing or for more information contact:

Mr. Rodrigo Sánchez

rsanchez@epycasorganizacion.com

Cellphone: +56 9 99041956

Phone: +56 2 22012891

ACCREDITATION OF STAFF ATTENDING STANDS AND GUESTS

All the participating companies must accredit the stand attendance staff (company executives, promoters, etc.) and their guests.

To do this the following steps must be taken:

You will have to do the accreditation through the links that will be generated in the Fruittrade accreditation system. The link information will be sent to the contact mail of the person who signed the participation contract.



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The amount of free passes assigned in the contract of your company will be informed in the Rates List published in :
www.fruittrade.cl (Section unload Rates 2019)

The withdrawal of the credentials of the staff who will attend the area contracted by your company, as well as the guests who wish to participate in Fruittrade 2019, may withdraw their credentials on the same day of the event on the accreditation area from 08.30 hours onward giving their full name.

All the staff assigned to the event by the exhibitor (guests, promoters, company executives, etc.) attending FRUITTRADE 2019 must (visibly) display the event credential.

Persons who do not comply with this regulation will not be allowed on the premises.

The corresponding identification will be personal and non-transferable. Any person who does not comply with this requirement will not be able to enter the premises, being prohibited the access until he has the corresponding identification.

Those who do not comply with this regulation will not be admitted into the premises.



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SAFETY AND OCCUPATIONAL HEALTH REGULATIONS:

The exhibiting company, its contractors and subcontractors, must comply with the current labor, safety and occupational health regulations. The use of safety and personal protection elements, such as helmets, safety shoes, safety glasses and the necessary implements to work at high altitude during the assembly and dismantling of stands, must be considered as mandatory, in accordance with legal provisions in force Law 16,744 of Prevention of occupational risks. Also, everyone who enters the fairground during the assembly of special projects will require the necessary protection elements.

It is mandatory to use safety harness and scaffolding certified by a qualified body for work to be done at high altitude. The use of piles of materials and scaffolds that do not comply with the standard is prohibited.

Failure to comply with any of the obligations may lead to the suspension of work until the regulation is fulfilled.

All tasks involving assembly of parts that need welding, installation of pvc fabrics in frames with neoprene glue or equivalent, cannot be carried out inside the exhibition hall.

The workplace should be kept tidy and clean in order to avoid accidents. At the end of a job, the exhibitor and / or his contractor / subcontractor must collect the utensils, materials and waste, so that the area is cleared.



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All tasks involving the use of electric power must guarantee the safety of the contractors and subcontractors of the exhibiting company, as well as all persons present in the fairground at the time of construction and during the days of the fair and, in any way, cause the risk of damage to the infrastructure of the fairground.

DISMANTLING

The withdrawal of goods and dismantling of the stands (both interior and exterior), must be made from 19:00 hours onwards on Tuesday October the 2nd 2019.

The Special Projects must finish the disassembly work at 23.59 hours, on October 2nd 2019.

ASSEMBLY COMPANIES AND SERVICE PROVIDER

The Organizing Committee reserves the right of admission for those contractors / subcontractors who have not complied with the regulations, have failed to fulfill

their commitments to the exhibitors or have had behaviors that is not in accordance with the Official FRUITTRADE 2019 Regulation.

CLEANING AND DEBRIS

During the assembly period, it is the responsibility of each company to remove leftovers, debris and rubbish derived from the construction and assembly of the stand. The same applies for the disassembly period.



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RESTRICTIONS ON 3X2 MT STANDS-OPEN SPACE AREAS-SPECIAL PROJECTS AND MACHINERY EXHIBITION

3x2 mt Stand

Height:

The height of the stands will be 2.25 meters from the floor level of the fair hall.

If any item exceeds 2.25 meters high, it will be considered a special project, and the exhibitor is required to request written authorization and approval from EPYCA Chile Professional Organization.

Facade:

All skirting boards above the 3x2 and stand up stands must show the Fruittrade logo as well as the graphics in the counter front. In no case, these skirting boards may be replaced by the exhibitors advertising (except in case of a special project). Any construction or element must be strictly within the limits of the leased area.

Floor:

If you want to change the floor finish, it can be done as follows:

Carpeting can be done directly over the existing carpet using easy-to-remove double-contact tape. If you want to install floating floor or stage, it will be considered as a special project.



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SPECIAL PROYECTS AND OPEN SPACE AREAS

Special projects and open space areas will be received until Monday September the 9th 2019 for review and approval by EPYCA Chile Professional Organization.

The areas assigned for the special projects will be properly traced on the floor, considering 1 x 440w electrical outlet (2 amp automatic switch).

In case you require an increase of electric power you need to hire it from the organizing committee.

Previous approval of the Organizing Committee, installing any type of stage, towers, racks, floating floor, etc., it is mandatory and responsibility of each Exhibitor to cover the existing floor or carpet, so as there is no damage caused by the weight of the structures.

Only in special projects the deadline date to inform if the exhibitor requires the furniture provided by Fruittrade is Thursday, September 12th 2019 (1 Table, 3 chairs, 1 dust bin).

Mandatory documents for the special projects:

The documents and plans to be delivered for the special projects are:

- Floor plan with dimensions
- Elevations with heights and flush (all outside front and side views)
- General technical specifications
- Images (Renders) of different view
- Electrical plan (TE1)



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1. The plans must be sent in PDF format, in individual sheets for the required drawings.
2. Images must be in JPG format.
3. The documents in PDF format.

Height:

The maximum height for special projects is 4.0 meters including lighting fixtures. The over-structure must be absolutely self-supporting and guarantee the safety of the neighboring stands.

In case of elements exceeding 2.25 meters high, they must be installed at 50 cm inside the perimeter of the stand. The over-structure should be painted white in case the back or side is seen from a neighboring stand.

Floor:

Floating floor of not more than 6 mm can be installed (previous installation of an undercover to avoid damaging the existing floor or carpet). All joints must be completed with the corresponding coverplate that guarantees the safety of the visitor.

If it is necessary to install a stage, they must cover the entire stand, and they may have a maximum height of 8 cm. In the case of stands that are more than 6 m², consideration should be given to the construction of a wheelchair ramp with non-slip surface. Measures should be according to the current



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norm. They should also consider yellow security tape in the length of said riser and the corresponding coverplate to ensure the safety of the visitor.

The use of nails, billets, or other materials in the floor of any of the premises of the fairground will not be allowed.

Electric plan:

The electric plan and TE1 certificate must be submitted with the signature of a professional certified by the SEC.

EPYCA Chile Professional Organization reserves the right to make observations to any stand that does not meet the minimum conditions of presentation and decoration, according to the importance of this event. It also reserves the right to request further background (drawings or documents) if it deems it necessary.

The works of special projects can be developed within the space of the stand, being prohibited to install material or to carry out works in the sectors considered public corridors.

Walls:

The use of the walls, interior and / or exterior of the enclosure will not be allowed, nor will it be possible to drill, nail or place other materials that could affect the surface of them or their structure.



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MACHINERY EXHIBITION AREA

Each Sponsor has the right to place a **maximum of 3 machines** in the outer area in each of the spaces detailed in the plan. The total weight, of the 3 machines, cannot exceed a maximum of 4,000 Kilos.

It will be the responsibility of each exhibitor to consider the necessary measures for the conservation of the lawn of the contracted space.

In case of damage the cost of repair per square meter of grass charged to the customer will be UF 1.5 + VAT.

Extract Municipal Ordinance of Vitacura for Outdoor Advertising

It is requested to read an extract of the Municipal Ordinance on the Fruittrade website. In the event that your company requires using advertising outside CasaPiedra such as flags, banners, balloons, etc., directly manage the permits and corresponding payments with:

Sra. Paulina Yuric

pyuric@epycorganizacion.com

Phone: + 56 2 2201 28 91

Cellphone: + 56 9 9334 05 27



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EXHIBITORS GENERAL LIMITATIONS

The walls, columns, ceiling, floor and / or any of the internal or external facilities of the fairground can not be altered.

Sound equipment may not be installed, except in stands that have been duly authorized in writing by the Organizing Committee, provided that their effects do not exceed the permitted acoustic limits (85 decibels), do not work permanently for more than 2 continuous hours and do not disturb, hinder or damage the normal work of neighboring exhibitors.

The exhibition or distribution of any publication and / or propaganda that has a direct or indirect relationship with political, religious and / or moral issues is prohibited.

The assigned area must be returned in the same conditions in which it was delivered. If this is not the case, the exhibitor will bear the costs of the removal of any structure and cleaning the occupied area.

The exhibitor will not be allowed to distribute leaflets, circulars, samples, publicity or demonstrations outside the contracted area.

CLEANING, SKIRTING BOARD & ELECTRIC POWER

Cleaning: cleaning of the common areas of the stands will be the responsibility of FRUITTRADE 2019. The cleaning inside the stands is the exclusive responsibility of the exhibitor. The refuse of the stand must be dumped in the deposits allocated for that purpose.



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Stand skirting board: Skirting board with the printed name of the company. The deadline to indicate the text that will be printed expires on Friday September 6th, 2019. The typography to be used in the boards is standard.

It is not allowed to install other typographies, corporate symbol or slogan in them and all letters will be in uppercase.

Electric power: FRUITTRADE 2019 will provide the stands with alternating current 220 volts, with a power equivalent to 440 watts (2 amp automatic), 1 LED light and a plug of 220V with a consumption of 440w (2 amp automatic).

Electrical installations cannot be intervened by the exhibitor or contractors.

To obtain additional electrical energy, the exhibitor must fill out the corresponding form. The deadline to apply for additional requirements expires on Thursday, September 12, 2019

For any queries or purchase of additional energy contact:

Mrs. Pamela Letelier

pletelier@epycaorganizacion.com

Cellphone: +56 9 82035518

Phone: +56 2 22012891

Every day at closing time, all electrical appliances at the stands must be disconnected, namely: switch of each machine, lighting switch, etc., since at night the power supply is cut off.



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The exhibitor assumes all responsibility for damages or accidents of its personnel, its belongings, elements or third parties due to faults in its electrical connections and other devices of possible risk. It is forbidden to connect powers higher than those indicated and / or requested and to make connections not approved by EPYCA Chile Professional Organization.

SAFETY & RESPONSIBILITY

The exhibitor, who exhibits equipment and machines in motion, must equip them and install them with the strictest safety standards, to avoid damages of their own and to third parties of which they will be solely responsible.

If the exhibitor is making demonstrations, they must take all the necessary precautions to ensure the safety of the staff, the facilities, the visitors and the people who are in the fairground.

It is clearly established that the Organizing Committee does not acquire with the exhibitor any commitment that is not contemplated in these Regulations and in the Lease / Participation Agreement, nor will it assume any kind of responsibility as a result of contracts that may be signed by the exhibitors with third parties .

The Organizing Committee is not responsible for the non-fulfillment of all types of payments of the exhibitors to its contractors / sub-contractors.

SECURITY

The Organizing Committee is not responsible for robberies, thefts and damages and losses in general that may occur to exhibitors and their stands



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during the assembly, operation and dismantling periods; to persons, to the public, to merchandise and to any element that is found or remains in the pavilions, stands or in the fairground, or in their parking lots, by chance, natural or accidental causes.

FRUITTRADE 2019 will hire access controllers as general surveillance during the days the fair is open for assembly and until the closing day of the same. It is suggested to have a drawer, box or trunk with key where you can leave the most delicate or small material at night.

FOOD & BEVERAGES

Each exhibitor who wishes to offer tastings or to manipulate any type of food or drinks must, necessarily, implement his stand with a floor cover.

If external food is required for tasting, you must have the sanitary resolution. Without this, there is no possibility of entering or doing any activity.

At the entrance and during the event, temperature and handling of food will be controlled by CasaPiedra staff.

Foods that need refrigeration must be transported in a refrigerated vehicle and be stored in a refrigerator in the stand.

For the stands using fire power for their tastings, they must have a fire extinguisher that is up to date with its maintenance.



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The personnel in charge of food handling, must comply with all the rules and regulations indicated in the document "Regulation of Operation of CasaPiedra Article 12. - Gastronomy" that must be requested from the Organizing Committee.

For more information or request of "Regulation of Operation of CasaPiedra Article 12.-Gastronomy" contact:

Mr. Rodrigo Sánchez

rsanchez@epycorganizacion.com

Cellphone: +56 9 99041956

Phone: +56 2 22012891

FAIR CANCELLATION

The Organizing Committee reserves the right to cancel the fair in exceptional cases or force majeure, to change the location of the fairgrounds, to change the date of its execution, its schedules, and the differentiation of the public, the type of content of seminars and services, or other characteristics of the event if it considers it necessary for its proper functioning. In this case, the exhibitor has no right to cancel his lease, or to claim compensation for any damages or eventual damages.

COMPLEMENTARY PROVISIONS

The exhibitor must provide the necessary facilities so that their exhibition can be filmed, photographed and / or projected, for the publicity purposes that the Organizing Committee disposes, during and after this event.



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The exhibitor may only advertise the products and / or services inside his stand, which is subject to what is established in this regulation and the supervision of the Organizing Committee.

The sponsors may advertise according to the contract acquired with the Organizing Committee.

The exhibitor must ensure the proper presentation of their staff, taking into consideration that this is a professional and technical fair, national and international.

Organizing Committee
FRUITTRADE 2019



CONVENCIÓN NACIONAL
DE PRODUCTORES DE FRUTAS Y HORTALIZAS

RUEDA INTERNACIONAL DE NEGOCIOS
FRUTAS Y HORTALIZAS DE EXPORTACIÓN

1-2 de octubre / 2019
Centro de Eventos CasaPiedra
Santiago - Chile

AGREEMENT FORM
OFFICIAL REGULATIONS FRUITTRADE 2019

Please complete and return signed to rsanchez@epycorganizacion.com no later than 7 days after receiving this document.

Through this document, I certify that I have read the regulation in its entirety (24 pages) and accept in agreement all the details in it.

N ° STAND

COMPANY DATA	
BUSINESS NAME	
FANTASY NAME	
RUT	
PLEASE COMPLETE THE DATA OF THE CONTACT PERSON SIGNING THE CONTRACT	
NAME	
MAIL	
POSITION	
DIRECT PHONE	
CELL PHONE	
DATE	

Signatory full name

Signature
25

/ / 2019
Date